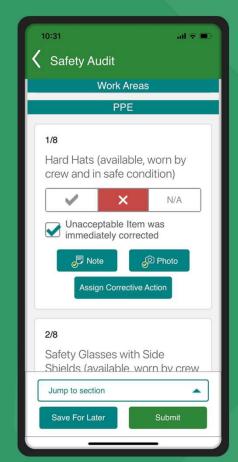


Overcoming barriers to Safety Tech.

A real world discussion.



It's that time of year again...



Annual Budget Meeting Time!!



Are they like this...



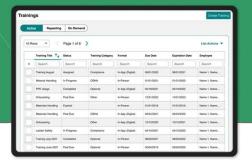
Or this?



Core Elements of a Safety Mgmt Platform









Incident Reporting and Investigations

Audits and Corrective Actions

Training and Employee Recordkeeping

Analytics and KPI's

Digitized, Easy to Use and Accessible to all.

Seems like an easy ask... so what's the problem?



- Not in the budget
- It's a want, not a need
- · Workforce won't be able to do it
- Don't have the resources to implement
- Tried before and it went poorly
- Company is using another program (and its terrible for us)
- · Too much other software
- Looked and it won't fit our needs
- Looked and WAY too expensive
- My boss won't go for it
- Too busy to even look at options

It's Not in the Budget 🕾

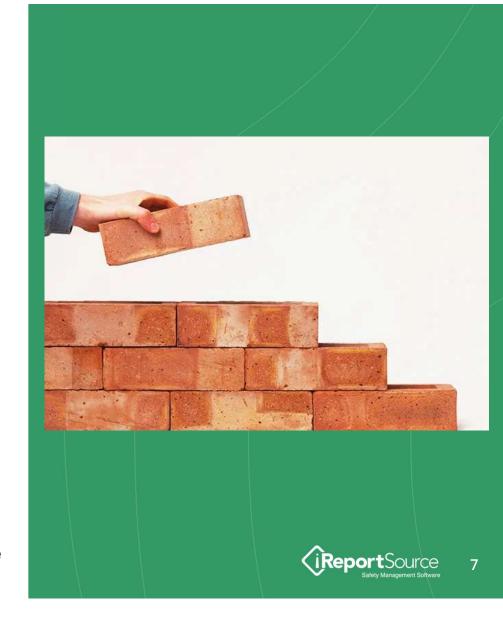
- Best Practices to get it approved Build the ROI
 - Identify <u>your</u> specific activities and the time it takes to complete them
 - Which ones are not an efficient use of your time?
 - Calculate Daily / Weekly / Monthly hours (do the math)
 - Will it reduce your department's hours and allow the company to apply those saved hours elsewhere?
 - Quantify the hours
 - Be specific about the other work that will get done
 - Cross department lines
- Demonstrate Specific Outcomes for Company,
 Staff and You





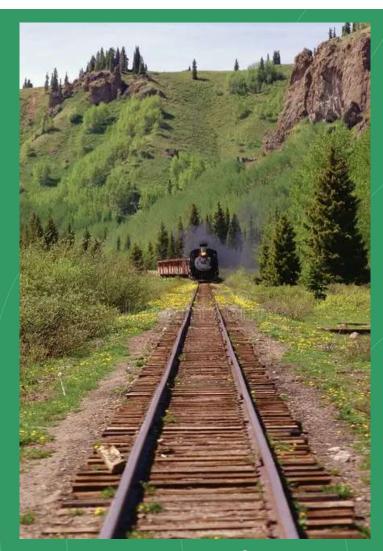
Implementation Barriers

- We don't have the resources to roll it out
 - Start small to get an early success story
 - Limited User Approach (low pricing)
 - Don't overextend take the long view
 - Show ROI success marker
 - o By <u>this</u> time, <u>that</u> will happen
- It's tough to get other departments on board
 - o Identify 1 or 2 others who may benefit
 - o Provide specific "win" for them
 - o Share budget?
- Tried before and it went poorly (especially for me)
 - o Identify WHY it went wrong
 - Be honest, respectful in articulating failure points
 - Present the significant differences this time, that will lead to success
- Show a path of what implementation success looks like
 set timeline with clear milestones



Kick it down the Road

- It's a Want, not a Need
 - So was electronic payroll and accounting software 20 years ago
 - Look where they are now couldn't function without them
- Our workforce won't be able / open to use it
 - o Line up your early adopters
 - They are everywhere in your company (even if it doesn't look like it)
- We're way too busy, we'll look at it next year
 - Review definition of insanity...
- We're going to look at a larger project next year that will address and solve everything
 - o No you're not ⊕ (and no it won't)
- If all else fails, Pilot Programs can be helpful





Other Considerations

- Company Culture Impact
 - "Corporate" is doing something to make our jobs easier
- Retention of increasingly younger workforce
 - Engagement, inclusion, through technology
- Communication Improvement and Transparency
- Risk Management Benefit
 - Inexpensive, additional layer of insurance





Each took a different path to get there.















Biographical Information

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Tom is the President and COO of iReportSource. He has over 25 years of executive leadership and operational safety experience where he focused on the critical importance of employee and operational safety. His prior company, in the contract labor industry, built programs and processes around simplifying safety requirements and compliance, and most importantly, ensuring the safety and well-being of their employees. That is his passion, and it continues today with iReportSource.

Tom has presented at various conferences in the Construction, Manufacturing and Aviation industries.

Tom is a graduate of the University of Cincinnati, and resides in Cincinnati, Ohio.