28th Annual Ohio

Energy Savings & Management

Regarded by the business community as the best statewide energy event in the nation

Tuesday-Wednesday, February 27-28, 2024

The Columbus, a Renaissance Hotel 50 North Third Street, Columbus, OH 43215

Priceless Sponsorship & Exhibit Opportunities

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Energy Savings & Management

CONFERENCE

Platinum Sponsorship - \$14,000 Investment

- Best exposure ... highlighted on the conference website page, featured in all marketing literature and at the conference.
- Guaranteed general session keynote and lead several workshops. Sponsor may have multiple representatives on conference planning committee to select sessions and speakers.
- Electronic advanced list of attendees in an excel file on February 9, 16 & 23, with a final list after the conference.
- **5 complimentary full-registrations** for organization's staff or customers, in addition to all speakers & planning committee members who are automatically registered complimentary.
- Prime booth space in the Woody Hayes Ballroom Foyer.
- Sponsoring an event such as luncheon, reception, or track of sessions.

WiFi/Mobile App. Sponsorship - \$10,000 Investment

- Excellent exposure ... highlighted on the conference website page, featured in all marketing literature and at the conference.
- Guaranteed to lead one or more workshops. Sponsor will be represented on the conference planning committee to select sessions and speakers.
- Electronic advanced list of attendees in an excel file on February 9, 16 & 23, with a final list after the conference.
- 3 complimentary full registrations for organization's staff or customers, in addition to all speakers & planning committee members who are automatically registered complimentary.
- Prime booth space in the Woody Hayes Ballroom Foyer.
- Sponsoring an event such as breakfast, break, or track of sessions.

Gold Sponsorship - \$6,000 Investment

- Very good exposure ... highlighted on the conference website page, featured in all marketing literature and at the conference.
- Guaranteed to lead one or more workshops. Sponsor will be represented on the conference planning committee to select sessions and speakers.
- Electronic advanced list of attendees in an excel file on February 9, 16 & 23, with a final list after the conference.
- **3 complimentary full registrations** for organization's staff or customers, in addition to all speakers & planning committee members who are automatically registered complimentary.
- Prime booth space in the Woody Haves Ballroom Fover.
- Sponsoring an event such as breakfast, break, or track of sessions.

Exhibitor - \$2,500 Investment

- Valuable exposure ... featured in the literature distributed at the conference.
- **Given priority** to lead **one or more workshops** by the conference **planning committee** that select sessions and speakers.
- Hard-copy list of attendees provided the day before the conference.
- 2 complimentary full registrations in addition to all speakers who are automatically registered complimentary.
- Booth space in the Woody Hayes Ballroom Foyer.