

29TH ANNUAL BUSINESS & INDUSTRY'S

# Sustainability & Environmental, Health and Safety



S Y M P O S I U M

# Workshop GG

**Transform Your EHS Department  
& Your Own Job with Next  
Generation of EHS Technology**

---

**Wednesday, March 25, 2020  
11:15 a.m. to 12:30 p.m.**

## Biographical Information

**Brian Bond, Vice President, Customer Services & Development**  
**Gensuite, LLC**  
**4680 Parkway Dr. Ste. 400, Mason, OH 45040**  
**513-774-1047**  
[brian.bond@gensuitellc.com](mailto:brian.bond@gensuitellc.com)

Brian Bond is Vice President, Customer Services & Development at Gensuite, cloud-based compliance and management systems software solutions provider based in Mason, Ohio. Brian has over 12 years of experience in service delivery, application deployment, implementation and customer support, and joined the Gensuite team in 2008.

His key areas of expertise include implementing and deploying digital solutions for key EHS topic including safety data sheets (SDS), industrial hygiene, hazard communication, incident management, and field safety risk assessments.

Brian works closely with diverse global companies, including Parker Hannifin, Danaher, Whirlpool, ITT Company, thyssenkrupp Elevators Americas, and Xylem in his role as a Customer Relationship Leader.

Brian received his Bachelor of Science in Business Administration (Concentration in Management) from Tennessee Temple University in 2003.

---

**Nicholas Klinedinst, Plant Manager**  
**Crane Composites Inc.**  
**8015 Dixon Dr., Florence, KY 41042-2905**  
[nklinedinst@cranecomposites.com](mailto:nklinedinst@cranecomposites.com)

Nicholas Klinedinst is a Plant Manager for Crane Composites, a manufacturer of highly engineered composite materials for use in the transportation, RV, and building markets. He has over 15 years' experience in operations management within the chemical industry. Nicholas has extensive experience in EHS, lean and continuous improvement, and was the winner of the 2019 R.T. Crane Leadership Award.



**INNOVATIVE TECHNOLOGY & SOFTWARE**  
**IMPLEMENT FAST | FUTURE PROOF**

# Transform your EHS Department with Next Generation EHS Technology

---

April-1-2020



*Brian Bond*  
*Senior Director, Services*  
*& Development,*  
**Gensuite**

*Ranked #1 in "Market-Leading Capabilities" in the November  
2019 Verdantix EHS Software: Brands Preference Survey*



# Gensuite®

- Intuitive ready-to-deploy functionality based on validated best practice processes for key functional program areas – Mobile-ready and Multilingual-friendly
- Intelligently interconnected application modules for process synergies and visibility
- Ready-to-use performance reports, dashboards, and charts
- 20+ years of management systems and compliance management experience



**Stakeholder Engagement &  
Workflow Enablement**



**Regulatory Compliance &  
Operations Excellence**



**Multi-Functional & Synergistic**

EHS | SUSTAINABILITY | RESPONSIBLE SOURCING | QUALITY | PRODUCT STEWARDSHIP | SECURITY | REGULATED ASSET & EQUIPMENT MANAGEMENT

# Opportunities for Engagement



## Alignment with Objectives

- Standardize across the enterprise with flexibility for operational, geographic nuance
- Connect G&O's with the front line



## Hyper-Personalization

- Guide rather than prescribe
- Provide options to personalize tools, approach, environment



## Value at Point of Interest/Action

- Give site teams more than a monthly metric reporting requirement
- Offer path to greater productivity and effectiveness



## Contribution to Impact

- Connect individuals and actions on the shop floor and in the field with realization of facility and organization-level goals
- Scream it from the mountaintops



## Accountability

- Establish clear ownership and track responsibility to closure
- Ensure transparency and visibility



## A Seat at the Table of Innovation

- Facilitate idea sharing ... and actually implement ... and implement quickly
- Harness the multiplier effect – one small innovation replicated across operations, across geographies



**Standardization & Management Systems**

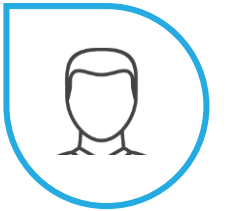


**Point of Action & Analytics**

**Accountability & Transparency**

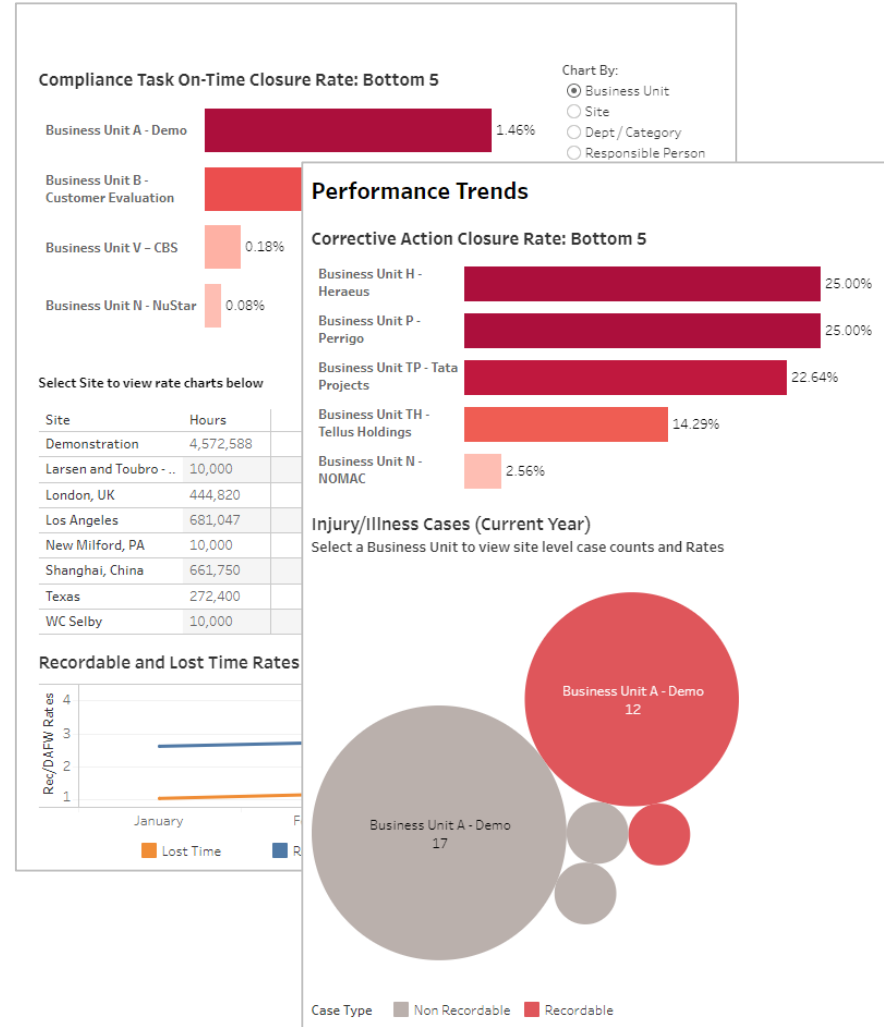


**Hyper-personalization, Democratization & Interoperability**



**MOVING CLOSER TO THE INDIVIDUAL & IN THEIR IMAGE ...**

# Technology as Enabler of Multi-stakeholder Engagement



# Engagement Unleashed ... Through Digital Transformation



Hyper-personalize  
at the Point of Action



Integrate  
The EHS Function  
& the Enterprise



Harness  
Digital Transformation  
Initiatives



# GENSUITE FRONTIER TECH ROADMAP



## Genny™

Virtual assistant for voice/text controlled commands for barrier-free interaction with Gensuite

## Smart Glasses

Integrate for remote presence and content delivery at the point of use  
*(e.g., remote auditing, paired with Gensuite Mobile)*



## Augmented Reality

A/R-based, content-rich training and capability development

## Image Recognition

Use artificial intelligence to analyze and recognize images and videos to help identify objects and potential hazards  
*(e.g., missing PPE and other hazards)*

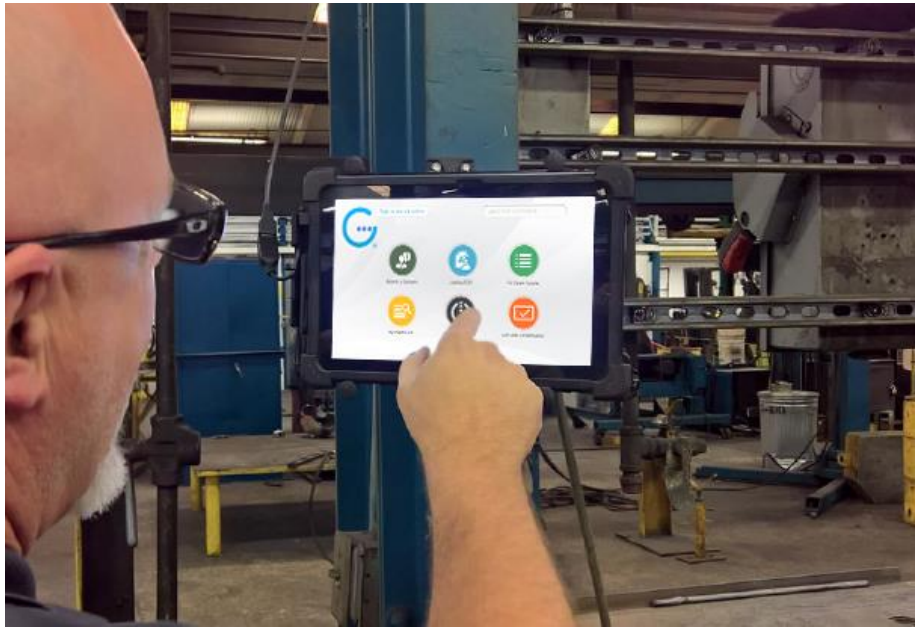


## Beacons

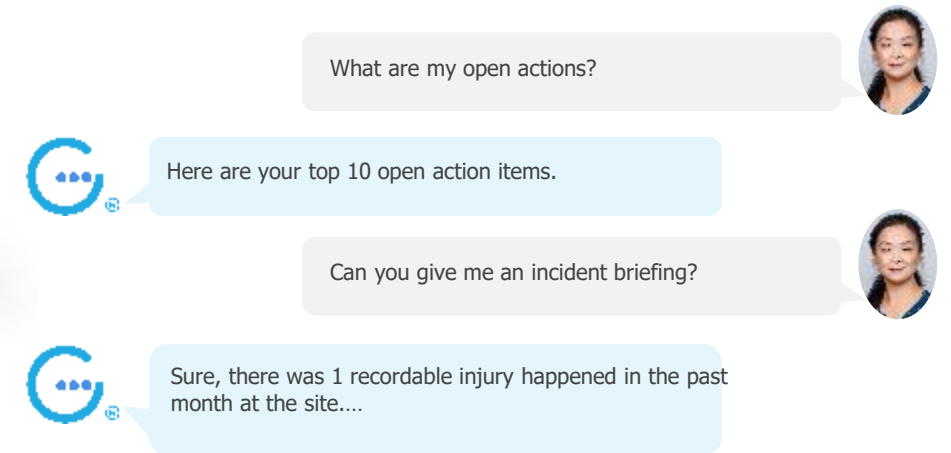
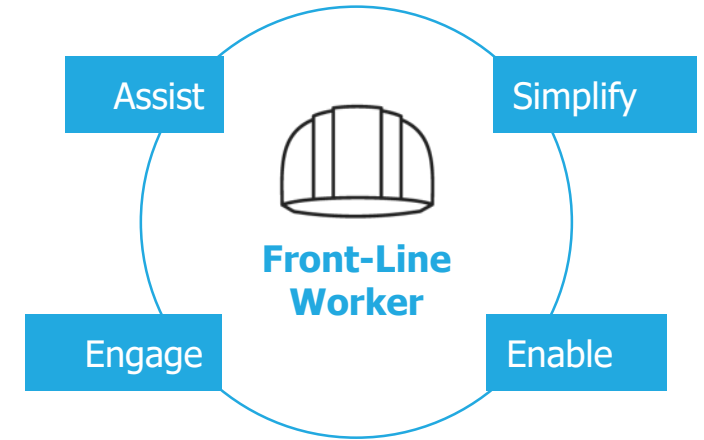
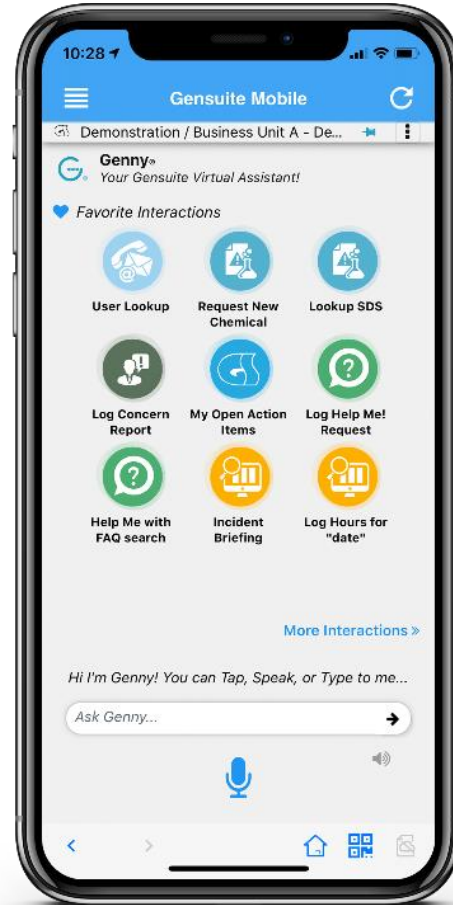
BLE proximity devices to notify and deliver user-relevant insights, paired with Gensuite Mobile app

# VIRTUAL ASSISTANT TECHNOLOGY

Genny® – Simplify, Assist, Engage



*Tap, type or speak*



# Augmented Reality

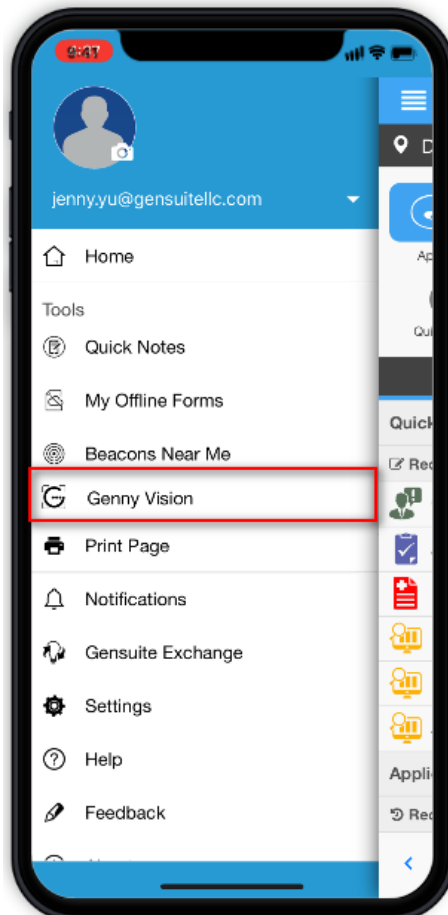
Genny® Vision – Delivering context / location-specific EHS value



Location Services



Image Recognition



# Addressing COVID-19 through Technology



# Collaborating To Manage COVID-19 Needs in Gensuite

## Leverage

- I&M Pandemic **Exposure Event Reporting & Mapping**
- Concern Reporting for **Home Office & Pandemic Concerns**
- SDS System for **New Chemicals On-Site**
- Compliance Calendar **Conditional Tasks and Action Plans**
- Inspection Tool** (i.e. Medical Waste Disposal)
- Safety Risk Assessment to Outline **PPE Required to Prevent Exposure**
- No-Cost Enhanced Gensuite Training** – Certified Pro, App-Launch Support

## Extend

- Reg Tracker Updates** on COVID-19
- My LMS for **Online / VR Training Content**
- Temperature Tracking** Module
- Ergo Evaluator for **Home Office Ergonomic Assessments**
- Med Care / IH for **medical surveillance, fit testing, etc.**

## Develop

- Expanding SRA/PPE Matrix for **Site/Global PPE Inventory Management**
- ATS/Audit Assistant **Remote Auditor Integration**
- One-Click Collaboration** in Gensuite
- Risk Registry for **Business Continuity Planning**
- Technology** for Pandemic-Constrained Operations

# Contact Details

**<https://www.gensuite.com/contact-us/>**